

Business Survey

This survey was aimed at businesses in and around Cannington. A link to the survey was advertised on Cannington Neighbourhood Plan and Cannington Parish Council's websites in addition to the 83 targeted letters to businesses identified from SDC and local knowledge. Request for business to undertake the survey were made on Facebook.

13 surveys were completed. The results are shown below.

How would you categorise your business?													
Accommodation and Food Services	1												
Agriculture, Farming, Forestry, Fishing	2												
Animal Care and Welfare	0												
Arts, Entertainment & Recreation	1												
Business Administrative and Support Services	0												
Construction	1												
Distribution & Warehousing	0												
Education	2												
Electricity, Gas, Steam or Air Conditioning Maintenance/Repair	0												
Financial and Insurance	0												
Hairdressing	0												
Health & Beauty	0												
Horticulture/Nursery	0												
Human Health and Social Work Activities	1												
Information and Communication	0												
Manufacturing	1												
Mining, quarrying	0												
Motor Trades & Services	0												
Professional, Scientific and Technical	0												
Property Sales & Trading	0												
Property Maintenance	1												
Retail	2												
Tourism	0												
Wholesale	0												
Other (please specify)	1 x General Contractor and Trade												
Do you sell to or provide services directly to other companies? If so what proportion (%) would you estimate?													
Business (each answered as follows)	1	2	3	4	5	6	7	8	9	10	11	12	13
Mainly within the village vicinity		1%				30%	15%	10%		85%		80%	
Within the village and surrounding districts		5%	10%			70%	35%	90%		15%	100%		
Nationally	100%	93%	1%										
International		1%	1%										
Do you sell/provide services to the public?													

Via retail premises	4
Direct to customer's premises	7
Via the Internet	2
How old is your business?	
0-2 years	1
3-5 years	2
6-10 years	1
More than 10 years	9
How many employees do you have?	
Self employed	3
1-10	6
11-24	2
25-49	1
50-100	0
100+	1
Following on from Question above, how many of your employees are?	
Contracted 37 hours and above	212 10 4 1 2 3
Contracted between 36 and 17hrs	4 4 26 1
Contracted 16 hours or below	1 3 3 1
Casual/Zero Hours (as required)	3 all 5 1 1
Seasonal	
N/A Self Employed	1 3 2 1
What percentage of your employees live in the village?	
0-25%	6
25-49%	2
50-75%	0
75-100%	4
What is the approximate size of your current workspace?	
Work from home	4
Under 93 sq. m (1,000 sq. ft)	1
94-465 sq. m (1,000 - 5,000 sq. ft)	3
466-929 sq.m (5,001-10,000 sq.ft)	1
930-1,858 sq.m (10,001- 20,000 sq.ft)	3
Over the next 3 years do you think your workspace will continue to suit your needs?	
Our current premises are likely to remain suitable	9
Our current premises are likely to become less suitable	2
We are already taking steps to improve or extend our premises	1
We will be taking steps to move to more suitable premises in/around Cannington	0

We will be taking steps to move to more suitable premises outside of Cannington	0				
Do you think the current local transport network affects your business?					
	<i>Strongly Disagree</i>	<i>Disagree</i>	<i>Disagree Nor Agree</i>	<i>Agree</i>	<i>Strongly Agree</i>
Major roads leading to Bridgwater & beyond	0	0	1	4	7
Impact the Hinkley Point construction traffic will have on the local network?	0	1	2	4	5
Local road network around Cannington	0	0	0	7	5
Customer parking	1	3	2	2	3
Parking for work/staff vehicles	1	4	1	2	3
Which of the following services do you currently get from Cannington?					
Legal	0				
Communications	0				
Web Development or I.T.	0				
Creative design or Publishing	0				
Management/Business Consultancy	0				
Hospitality	0				
Local Shops/Post Office	11				
Building Trades or Maintenance	1				
Which of the following would most benefit local businesses?					
Better public transport service for employees	0				
Better road network	4				
Buy local campaign	2				
Further improvements to broadband	1				
Local business club	2				
More parking	3				
19. About Neighbourhood Planning and policies:					
	<i>Yes</i>	<i>No</i>	<i>Don't Know</i>		
Should existing employment locations and buildings be protected from change of use?	3	6	2		
Should we be seeking more land for employment and business purposes?	4	6	1		
Should we be converting existing redundant buildings into employment and business use?	10	0	2		
Should we be advising improvement of the transport network?	10	2	0		
20. What do you see as the current benefits (if any) of having your business located in Cannington?					
<ul style="list-style-type: none"> • Developed existing factory and purchased adjacent land for future development • Buildings and land within the village • There is other good business to use • For us, Cannington works very well due to its easy distance to the M5 - its a pretty central area for family shops. • Locality of Quantock Catchment • Ability to work close to home enables supporting my disabled wife, lower fuel & time costs. • Close to home 					

- I don't believe there are any advantages
- We serve our local community - our village has enough residents for our school to work viably and prevent
- I live next door to my business.

21. Do you have any general comments please add them here.....