

# SWOT Analysis November 2014

We asked local residents to use their local knowledge and expertise and consider the strengths, weaknesses, opportunities and threats facing Cannington.

## Strengths

- Good community spirit
- Always feeling safe walking around the village no matter what time of day/night
- Feeling safe and secure
- Community spirit
- pretty village
- central
- Not too populated
- Identity
- Cannington in Bloom
- green areas - ability to be in countryside quickly - lots of footpaths.
- Old houses - Church Street, some in East Street - character
- fantastic friendly village with strong community and good amenities
- lovely village with strong community spirit. Not too populated
- Cannington in Bloom
- A safe environment and village to bring up a family in
- fantastic school and pre-school
- Friendly environment
- EDF as a good employer

## Weaknesses

- Pavements being taken over by the homeowner's hedges. The pavements are small enough in some places so having half of it covered in a hedge doesn't help people to walk around safely
- Parking on pavements - very naughty
- Dog mess, please use dog mess bins
- No safe car parking area - not even around the new pay area
- No dog walking area - it would be good for example to put a dog walking area around the improved play area
- No cycle paths
- EDF! Lorries, bypass cutting access to Cannington Park, Brymore School - eyesore
- No cycle paths in village or to Bridgwater
- More dog bins!
- Lack of public transport after about 18.00
- Lack of cycle paths, not just to Bridgwater, but to other villages also
- No traffic calming in Main Road to reduce speed
- Poor lighting in the area of the village hall and Walled Garden
- pedestrian lights at Newsagents and Church footpath
- Sort the parking out i.e. people parking both sides of the road opposite the Newsagents
- Busy main road
- No parking for school
- Not enough homes!!!

## Opportunities

- Affordable housing to attract and keep young people on the village
- More green areas
- maintain village 'feel'
- College, school etc. no need to go into Bridgwater - self-sufficient (almost)
- More affordable housing
- Affordable housing for youngsters to stay in the village, and not have to move out

- make sure once bypass work completed all traffic, except local traffic in to the village, is directed via the bypass with immediate effect once work completed
- To control the development of affordable housing

### Threats

- Increased traffic because of Hinkley developments
- Increase in traffic
- Unplanned growth of population impact on school and GPs
- Too much development of unaffordable housing
- EDF ruining village - traffic
- Flooding - outlet from Mill stream - small plastic pipe - gets blocked and run-off slope overgrown with grass so doesn't drain effectively
- The stretch of road between the bottom of Rodway up to the bus stop on Brook Street really needs looking at - including the turning into East Street, recent events have proved this
- EDF short - term thinking with regard to transport issues
- EDF - uncaring, unswaying, threatening
- development of affordable housing to the detriment of Cannington as a village without adequate control of policy driven development - the village will become the accommodation hub for EDF