January 2015 Questionnaire SWOT

Respondent Reference Number	Postcode	Age	Gender	Response
001/JAN15	TA5 2HL	20 - 60	Female	Strengths - walk everywhere, near lots of interesting places, bakers, butchers, walled garden, good Spar, excellent cake maker. Weaknesses - a good takeaway, speeding traffic, sharp bend near Browns is dangerous. Threats - traffic and more accidents on the A39
002/JAN15	TA5 2RL	20 - 60	Female	Strengths - Cannington has a very nice friendly feel. Weaknesses - a lot of houses are being bought by landlords to let out to Hinkley Point workers - are rents now inflated? Opportunities - At a cost - now its very difficult to get parking spaces at Spar, will this get worse? Lots of vans being parked around the vicinity of the Friendly Spirit. Threats - hundreds of cars each day travel through the village to Hinkley with only 1 person in them. Will these Hinkley workers be using the new by-pass? The increased traffic could ruin Cannington. We would want to move away if it was not controlled.
004JAN15		Over 60	N/A	Strengths - Basic needs well served. Weakness - Difficult short term parking. Unsightly dustbins on pavements. Threats - Dangerous road from Jubilee Gardens to the war memorial. How about a traffic calming project including a roundabout at East st/Main Road junction?
007JAN15		20 - 60	Female	Strengths - lively community with variety of people, Brymore, College, EDF etc. Weakness - main transport road to Hinkley. Opportunities - Increased trade due to Hinkley and wish for accommodation near Hinkley. Threats - roads blocked and high traffic queues with certain developments causing long delays at times
008JAN15	TA5 2JT	20 - 60	Male	Weaknesses - no power for local representatives
009JAN15	TA5 2HH	Over 60	Female	Strengths - good local shops. Weakness - Increased traffic. Opportunities - Good opportunity for local B and B's and rental properties. Threats - crossing the road was almost impossible on Friday lunchtime.

011JAN15	TA5 2NW	20 - 60	Male	Strengths - Supportive community, successful businesses. Weakness - Poor storm drainage which could hamper future developments (not sure if this is a maintenance issue?). Opportunities - An annual flow through of students/staff via the College, most of whom will spend with most businesses in the village. Threats - Potential rise in crime i.e. theft, through successful business being targeted and increased population via Hinkley C workers.
012JAN15	TA5	Over 60	Male	Strengths - plenty of shops and facilities. Countryside easily accessible. Weaknesses - Susceptible to flooding. Poor architecture, too many low cost homes. Opportunities - traffic flow will decrease substantially when bypass is complete. Threats - Flood risk may deter new residents and de-value existing houses.
013JAN15	TA5 2LX	Over 60	N/A	Strengths - pleasant village with attractive centre. Weakness - not enough to interest teenagers. Ask them what they would like. Opportunities - doubtful that they would stop to shop (i.e. Hinkley workers) we do not want to ruin our village ethos. Threats - lack of infrastructure e.g. doctors and schools
014JAN15	TA5 2HE	Over 60	Male	Strengths - sometimes friendly community, good location, rural setting, cosmopolitan community, balanced age range. Weakness - lack of parking, unacceptable levels of traffic through village. Opportunities - Improve village life following by-pass construction. Increase trader community (more shops). Threats - lack of participating interest by general populous in village affairs
015JAN13	TA5 2LY	Over 60	N/A	Weakness - Parking - desperate need of more. Opportunity - Why not take 4 o4 5 feet from the grass in the Bowling Green to facilitate angle parking? To my knowledge there has been no bowling on this green for 80 years - children not allowed to play there, so why not increase the parking available? Threat - when the bypass from Minehead to Combwich road is completed there should be less not increased traffic through the village.
017/JAN15	TA5 2HF	20 - 60	Male	Strengths: Small, close knit community, low crime, good services. Weakness: As above a Big issue (lack of less expensive housing), inadequate parking, too much through traffic, no 30 kph limit past school access. Opportunities: Disagree with above, problematic, tourism opportunities. Threats: As above. Too many transitions in Cannington, traffic major issues will turn away tourism and businesses alike.

018/JAN15	TA5 2HP	Over 60	Female	Strengths: There is a need to encourage this (friendly community) as the village expands in the future. Weakness: There should be an embargo on expensive developments until both low cost & social housing is catered for. Opportunities: Temporary boom & bust! Not a definite future benefit (increased business from Hinkley). Threats: With more & more house building traffic will increase anyway. One day a proper bypass will be built.
020/JAN15	TA5 2JT	20 - 60	Female	Strengths: close to lots of green areas, mixed ages living in the village, being close to Bridgwater/M5 but far enough away as well, good facilities for all agrees e.g. Shops, GP's, pubs, churches, bus service to Bridgwater, house prices staying at the same level year on year, nice village. Weakness: Don't agree we don't need any more housing, lack of parking for village hall, peoples lifestyles are changing and more people are working so we need to support groups in the village, so we don't loose them i.e. Brownies, Hinkley & everything related to it. Opportunities: Don't agree with this businesses contending benefit from students attending Cannington College each year. Threats: Roads falling into disrepair due to extra traffic, increased pollution/noise & general speed of vehicles passing by, lack of respect by passer by e.g. rubbish/fly tipping, noise, cheap housing being pushed on use that we don't want, what about other housing i.e. 3/4/5 bed houses, people going through the village but don't care about it.
021/JAN15	TA5 2HD	Over 60	Male	Strengths: Agree good local businesses Weakness: No cycle ways, fast traffic, dangerous pavements East Street/Fore Street/Brook Street Threats: Increased parking, EDF takeover
022/JAN15	TA5 2LU	Over 60	Male	Strengths: Historic Village with many listed properties, most facilities, essential shops e.g. Bakery, newsagent, hairdressers, Cannington Store. Good choice of pubs including place for coffee shop in gardens. Weakness: Should be fixed as brownfield land is cheaper than in towns. Opportunities: May not be much spending in village by Hinkley workers, they may want to rejoin their cars at park & ride and get home. Threats: Increased traffic yes, but Cannington By-pass will be great.
025/JAN15	TA5 2HU	20 - 60	Female	Strengths: Fantastic School, Fantastic Pre-school, Clean and Tidy Weakness: Amount of dog faces everywhere, Lack of extension facilities in the school to house the amount of children. Opportunities: More Housing. Threats: Rising (even More) House Prices due to the influx of Hinkley Workers.

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026/JAN15	TA5 2HP	20 - 60	Male	Strengths: Unfriendly community, Weakness: more less expensive housing, Opportunities: More shops and banking facilities, Threats: Less traffic through centre of village 20mph speed limit in centre
027/JAN15	TA5 2JR	Over 60		Strengths: Good health centre, good church, very good URC church - helping the community in many ways, good Inns and good shops
028/JAN15	TA5 2JR	Over 60		Strengths: adequate and helpful shops, good bus service, good eateries, excellent medical facilities Weaknesses: this I can not comment on I do not know anyone in difficulties regarding housing, Opportunities: perhaps new incomes may choose to go to Bridgwater to shop, Threats: sadly this could in fact will happen.
029/JAN15	TA5 2HW	Over 60		Strengths: Not as friendly as it used to be 15 yrs ago. To many new people trying to take control of village affairs. Weakness: To much housing in Cannington village areas are causing too much traffic and is a health and safety matter. Opportunities: Hinkley Point is causing more problems than its worth, this Council should of insisted on a north bypass from Jct 23. I am for Hinkley Point but against the chaos the summer will bring. Threats: Chaos and will only get worse.
030/JAN15	TA5 2HB	Over 60	Female	Blank - excepted increased traffic as a threat was underlined.
031/JAN15	TA5 2LX	Over 60	Male	Strengths: Excellent local facilities i.e. Grocer, post office, pubs, paper shop, butcher, baker, hair salon, car repair, health centre & 2 churches. Weakness: lack of monitoring and policing parking near Spar shop. Some parking is a) dangerous, b) selfish, C) prohibits prams and wheelchairs on pavement. Poor village compared to neighbouring villages. No parking, dangerous access for pedestrians. Opportunities: Find a site for a new village hall. Threats: Because EDF failed to take local advice re. route of by-pass and did not build it before bulk of traffic flow. Hence High Street has multi-increasing lorry movements.
035/JAN15 036/JAN15	TA52LX	Over 60 Over 60	Male Female	Strengths: Good infrastructure, school, college, bypass, attractive village. Weakness: Apathy which could be shown by the numbers of this survey returned. Opportunities: EDF funding College facilities more power for the people in the village. Threats: Increase in temporary residents, not enough involvement. Parish Council not listening. Any new Government changing policy. Threats: EDF
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037/JAN15	TA5	20 - 60	Female	Strengths: Scenic, community involvement, Cannington in Bloom, Good Parish Council, pro-active school head. Weakness: Occasional litter problem, Parking in North/Southbrook, too much pavement parking, nowhere for kids to go except village hall youth club. Opportunities: Increased trade in wall garden? larger tea shop, time to increase sports facilities for youth, more clubs at village hall. Threats: Park & Ride will be very destructive to our environment in terms of noise, bored youth, traffic too fast on Main Road, getting faster.
038/JAN15	TA5 2HH	20 - 60	Male	Weakness: Increased traffic for Hinkley, poor maintenance of village paths & roads i.e. East and Fore Streets. Opportunities: Enhance village colour and greenery. Threats: Robbery, vandalism, mugging, road accidents & deaths.
039/JAN15	TA5 2HP	Over 60	Male	Strengths: Every where within walking distance, basic needs available within village i.e. Butcher, baker, post office, newsagent, hairdresser, cash machine, grocer. Weakness: Not enough expensive housing, the village is becoming a magnet for benefits claimants. Threats: with increase in traffic comes increase in danger to pedestrians. Affordable housing with rents paid by benefits attracts less desirable occupants.
040/JAN15	TA5 2RJ	Over 60	Male	Strengths: Friendly community created by being a small village. The village layout cannot be changed so let us not try to put 2 litres into a 1 litre jug. Threats: Traffic is the major problem. We have seen the effect EDF has had on this issue, isolating the village on numerous occasions. This should the first consideration of any development plans.
041/JAN15	TA5 2LU	20 - 60	Male	Strengths: facilities in village, road network, community, open spaces, access to the countryside. Weakness: Lack of affordable housing for local people, traffic, lack of policing, village being dominated by college i.e. Buildings, traffic and people. Opportunities: To retain character of village, the ability to enhance the village for everyone not just a few. Threats: Traffic, new road, more housing, increase in population but are transient, loss of community feeling.
042/JAN15	TA5 2HB	Over 60		Strengths: tick for friendly community. Opportunities: See business comments. Threats: Traffic may calm down a bit after by-pass but speeding needs addressing.

044/JAN15	TA5 2RH	Over 60	Male	Strengths: Friendly community, village ethos, good mix of shops? Pubs, good school & health centre. Weakness: Lack of less expensive housing, no consideration seems to be given for locals when it comes to housing. Opportunities: Hinkley not an opportunity more of a threat. Opportunity we are missing - we need a pro-active Parish Council who will stand up for residents. Threats: Increased traffic yes, less parking, more disturbance due to lack of young persons facilities & extra residents, thanks to EDF.
045/JAN15		Over 60	Female	Strengths: A viable 2,500 strong community with virtually no unemployment. Weaknesses: Not diverse enough mix of people, no diverse enough wealth brackets, not enough skilled in technology for example under 40s, not enough diverse skills, not enough qualified professionals, not enough artistic people, not enough skilled women, not enough diversity of cultures. Opportunities: to make Cannington a vibrant, beautiful village for all age groups, To protect Cannington with its improvements via the Neighbourhood Plan from becoming a suburb of Bridgwater. Threats: NIMBYs negative input, rough elements moving from Bridgwater, ugly insensitive planning. We do not want to look bare like the majority of Bridgwater as it is now, with all its industrial sites and car parks, badly landscaped supermarkets, overhead wires and weeds and litter.