

SWOT Analysis October 2014

We asked local residents to use their local knowledge and expertise and consider the strengths, weaknesses, opportunities and threats facing Cannington.

Strengths

- Shops
- Surrounded by unspoilt countryside
- Shops/health centre/having butcher & baker/primary school/Brymore/College/Churches - community activities etc. at URC church/children's play area/access to footpath from village to countryside
- Shops/health centre/play areas/community facilities
- Local facilities to enable people to remain in the village - shops, health centre, school, pubs. Still separate from town - village community
- Cannington still has a village feel. A self-contained community with good shops, pubs, health centre and school.

Weaknesses

- No parking for shops
- No affordable housing for young people
- narrow footpaths at most vulnerable Rodway
- Not enough parking at health centre
- Parking a huge problem - could area around Bowling Green be used as not used as recreational area.

Opportunities

- need for more parking
- More parking throughout village
- For parking - calming devices to curb traffic
- More affordable housing for families - priority for local people.
- Create more recreational space for children to play safely
- Traffic calming through High St to Main Road
- Need parking, affordable housing, traffic calming
- To look for land to build a community centre. Needed for next 60 years!! Think ahead!!

Threats

- Take away haven for HPC
- No one can be bothered, and we will be overrun by big and small property speculators
- Too much housing development with no due consideration
- Overdevelopment is the biggest threat
- Becoming more like a part of Bridgwater than a village
- Land used for non-affordable housing
- Any affordable housing MUST be for local people. Threat is that it would be put into Sedgemoor pool.