

SWOT Analysis - October & November 2014 plus January 2015 Appendix 4.4

(data of respondents/number of responses is not available for 2014 table was prepared for 2015)

Key

October

November

January

Both Oct and Nov

January Participants

	20 - 60	60 +
Male	6	9
Female	6	5
Unknown	7	0
	19	14
	Total	33

Strengths

Shops
Surrounded by Countryside
Doctors
School
Play Areas
Footpaths to countryside
Brymore
Community Activities
URC & St Marys Church
Local facilities enable people to stay in the village
Self Contained village separate from the town
Village feel

Good Community Spirit
Feel safe walking around - day and night
Pretty Village
Central
Not too populated
Has identity
Cannington in Bloom
Old houses
Safe for families
Friendly
EDF - good employer

Can walk everywhere x 2
Facilities and shops x 23
Friendly village community x 12
Countryside easily accessible x 4
balanced age range of residents x 2
cosmopolitan community
low crime rate
house prices stable
Close to M5, but still a village x 2
Historic and attractive village x 3
Clean and Tidy
Good Parish Council
Cannington in Bloom

Weaknesses

No parking for shops

No affordable housing for the young

Narrow footpaths on Rodway

Not enough parking at the health centre

Not enough parking in general - suggestion to use Bowling Green

Not enough parking for school

Parking on pavements

Pavements blocked by householder hedges

Dog poo

No safe parking for play area

No dog walking area eg round play area

No cycle paths

Lack of public transport after 6pm

Need traffic calming on Main Road

Poor lighting around Village Hall and Walled Gardens

Parking by Newsagents highlighted as often double parking

Busy main road

Not enough homes

Need a good takeaway

Speeding x 4

Dangerous corner by Browns

Houses being bought to let out to EDF workers

Parking by Spar shop & in general x 8

Vans by Friendly Spirit

Dustbins on pavements

Road to Hinkley with traffic it generates x 4

No power for local representatives

Drainage issues x 2

poor design of new builds

too many low cost homes x 2

not enough for teenagers x 3

Not enough affordable homes x 4

Too many expensive houses should be limited until low cost catch up

More houses are not needed x 3

Lack of parking at the Village Hall

Poor pavements

No cycle paths

Dog poo

School is too small

dangerous for pedestrians

Apathy amongst residents

lack of policing

college dominating the village

not enough diversity in the population

Opportunities

Find more car parking

Traffic calming

More affordable housing with priority for local people

Create more recreational space for safe play

Find land for a new Community Centre

Maintain village feel

More green areas

Maintain facilities to reduce need to go to town

Bypass when completed should direct all non village traffic onto it

Roundabout at East Street junction

Increased trade to shops by hinkley workers x 3

Increased trade for accomodation providers and house rentals

Increased business to shops from college

by pass will reduce traffic x3

opportunity for more shops not just increased trade to existing

Why not take land from edge of bowling green for parking

tourist oportunities

will increased Hinkley trade cause boom and bust

May not have the opportunities from `edf workers

More housing possible

find a new village hall site

Increased use of Walled Gardens and Tea Shop

Expand Sports facilities

More socieites for the Village Hall

retain the village character

Protect from becoing a Bridgwter suburb by keeping the village feel

Threats

Take Away heaven for EDF

Being over run by property speculators

Too much housing without consideration

Over development

Becoming part of Bridgwater

Land used for non affordable housing

Any affordable housing should be for local people first before SDC pool

Hinkley Point increases the traffic

General increase in traffic

Flooding risk

Road from Rodway to Brook Street too many accidents

EDF short term transport thinking

EDF - threatening, uncaring, unswaying

Village becoming an EDF accommodation hub without adequate control of policy driven development

Increased traffic x 18

Traffic by single occupancy cars

Will new by pass be used

Road Jubilee gardens to Rodway dangerous need traffic calming

Road safety - difficulty in crossing the road due to increased traffic x 3

Potential rise in crime due to increased Hinkley population and more successful businesses

flooding risks may deter new residents and devalue property

lack of infrastructure - Dr & schools

Many residents are not interested in village affairs x 3

traffic reduction from bypass could affect shops

Lack of respect eg fly tipping

Wrong type of housing

Increased pollution

Increased traffic noise

EDF Takeover x 5

Rising house prices due to Hinkley

Increase of people not spending £ in the village

Becoming Less friendly x 2

Village newcomers taking over

Parish Council doesn't listen/stand up for residents x 2

Too many temporary residents x 2

Increased crime x 2

Becoming a suburb of Bridgwater with inappropriate planning of residential and industrial builds